

Sponsorship Opportunities



Exclusive Warming Tent Sponsorship \$1500

- Recognition in print advertisement with logo
- Special website recognition with link to sponsor's website
- Special on site signage in warming tent
- On site signage recognition
- On site recognition in Christkindlsmarkt program
- On site recognition in Merchant bag handout to guest*

Exclusive Music Tent Sponsorship \$1500

- Recognition in print advertisement with logo
- Special website recognition with link to sponsor's website
- Special on site signage on music tent
- On site signage recognition
- On site recognition in Christkindlsmarkt program
- On site recognition in Merchant bag handout to guest*

Website Sponsorship \$1000

- Recognition in print advertisement with logo
- Special Separate website recognition with link to sponsor's website
- Special on site signage on music tent
- On site signage recognition
- On site recognition in Christkindlsmarkt program
- On site recognition in Merchant bag handout to guest*

Exclusive Reindeer Sponsorship \$1000

- Recognition in print advertisement with logo
- Special website recognition with link to sponsor's website
- Special on site signage on reindeer stand
- On site signage recognition
- On site recognition in Christkindlsmarkt program
- On site recognition in Merchant bag handout to guest*

Parade Sponsorship \$500 (Unlimited Sponsorship)

- Special website recognition with link to sponsor's website
- Special on site signage during parade
- On site signage recognition
- On site recognition in Christkindlsmarkt program
- On site recognition in Merchant bag handout to guest*

Santa Claus/Trolley \$250 (Unlimited Sponsorship)

- Special website recognition with link to sponsor's website
- Special on site signage in Trolley
- On site signage recognition
- On site recognition in Christkindlsmarkt program
- On site recognition in Merchant bag handout to guest*

Gold Ornament \$50 - \$100 (Unlimited Sponsorship for businesses and individuals)

- On site recognition in Christkindlsmarkt program
- On site recognition in Merchant bag handout to guest*

Merchant Bags \$25 (Unlimited Sponsorship)

- On site recognition in Merchant bag handed out on site to customers containing sponsor's coupons or advertisement.

**Recommended coupons have expiration date extend beyond Christkindlsmarkt dates. Coupons or advertisement due by October 31, 2009.*

SPONSORING COMPANY NAME AS IT WILL APPEAR IN ALL PRINTED MATERIALS:

Company Name _____

Contact's Name and Title _____

Address _____

City _____ Zip _____

Phone _____ Email (required) _____

Company Website Address _____

Sponsorship Level _____

Payment must accompany completed sponsorship form. Sponsorship will not be reserved or confirmed without payment.

Please make checks payable to **Excelsior Christkindlsmarkt**

Mail to: Excelsior Christkindlsmarkt

P.O. Box 344

Excelsior, MN 55331

Payment Due by August 31, 2009

www.excelsiorchristmas.com