



**For Immediate Release**

**Thanksgiving Weekend Christmas Extravaganza  
Enchanting German Christkindlsmarkt**

**Excelsior, MN, Nov, 10, 2010** – The Excelsior Christkindlsmarkt is proud to announce that Excelsior will be hosting their fourth annual Christkindlsmarkt. This three day event is based on the traditional German, open air Christmas markets held during Advent. The event will also include food and entertainment for the whole family.

The Christkindlsmarkt will be held in Lyman Park, on Water Street next to the Trolley in Excelsior. A three day event, Thanksgiving weekend November 26 thru Nov. 28, 2010. The market opens at 10am on Fri. November 26<sup>th</sup>, preceded by the Christkindlsmarkt parade down Water Street lead by the Christmas Angel, The newly crowned Prince and Princess of the German organization Spielmannszug, the Minnetonka High School Choir, Mrs Minnesota USA , Mayor Nick Ruehl, Darel Liepold the Town Crier, and our Christkindlsmarkt Santa. The market will officially open as Santa and Mayor Nick Ruehl cute the red ribbon. The market features various vendors offering gifts ranging from modern to vintage to traditional German pieces. Throughout the three day event we have a packed schedule of local musical talents performing in the market. The Northpole Trolley will be offering trolley rides with Santa Claus, and Santa's live reindeer walking among the guests for picture taking.

Friday at 5:30pm make way for the Children's Lighted Lantern Parade down Water Street ending at the entrance to the market where Santa will light the Christkindlsmarkt Christmas Tree and the 80 person Westonka Kids Choir will perform Christmas music.

Saturday evening at 6:00pm we have a special tribute to Mr. Jimmy at Christkindlsmarkt. Cindi Larson, Mr. Jimmy's' niece, and David Keski will perform the Christmas music that was traditionally performed by Mr. Jimmy at the Excelsior Pageant. This will be a very special evening.

The Excelsior Christkindlsmarkt was started in 2007 to bring back an enchanting holiday shopping experience by local merchants and community members. With several thousand guests in attendance last year, Excelsior can expect that this year will be more delightful than the year before.

For more information about the Christkindlsmarkt please contact Myrle Mackenzie 952.292.8898, Rick Meyer 612-750-6917, and Denise Westman 612-723-4734

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