



**For Immediate Release**

Contacts: Myrle Mackenzie  
952.292.8898

### **Enchanting Holiday Experience**

**Excelsior, MN, August 15, 2010** – The Excelsior Christkindlsmarkt is proud to announce that they will be holding their fourth annual Christkindlsmarkt. This three day event is based on the traditional German, open air Christmas markets held during Advent. The event will also include food and entertainment for the whole family.

The Christkindlsmarkt will be held in Lyman Park, 337 Water Street in Excelsior. It will be a three day event on Thanksgiving weekend November 26 ~ 28, 2010. The market opens at 10am on November 26<sup>th</sup>, preceded by the Christkindlsmarkt parade down Water Street marking the opening of the market. The Christkindlsmarkt will feature various vendors selling a variety of gifts ranging from modern to vintage to traditional German pieces. Throughout the three day event the Christmas Market will also feature local choirs and bands, delicious food, old fashioned holiday street trolley rides with Santa Claus, and Santa's live reindeer walking among the guests for picture taking.

The Excelsior Christkindlsmarkt was started in 2007 to bring back an enchanting holiday shopping experience by local merchants and community members. With several thousand guests in attendance last year, Excelsior can expect that this year will be more delightful than the year before.

For more information about the Christkindlsmarkt please contact:  
Myrle Mackenzie [myrlemac@aol.com](mailto:myrlemac@aol.com), 952-475-5400  
Denise Westman [DBW31454@aol.com](mailto:DBW31454@aol.com), 952-470-5985  
Rick Meyer [rmmeyer@yahoo.com](mailto:rmmeyer@yahoo.com), 952-474-7079

# # #