

*Christkindlsmarkt Committee  
PO Box 344  
Excelsior, Minnesota 55331*

*Dear Friend,*

*The community of Excelsior will kick off the 2011 Christmas season on Thanksgiving weekend with the magic of Christkindlsmarkt, a German tradition that has made its way to Excelsior. Christkindlsmarkt has been a great success since it began in 2007. This charming affair has evolved into a community event with Excelsior as the perfect venue where the magic of Christmas prevails.*

*The festival is an original open air market featuring German Christmas traditions such as German Sausages and Potatoes, assorted Almonds, Delectable Strudel, Chocolates, Kinder cocoa, and Gluhwein (a warm, sweet spicy wine). Vendor stalls will be filled with traditional gifts, handcrafted ornaments, wooden toys, nutcrackers, smokers, blown glass art, vintage pieces, antiques, handmade sweaters, mittens and one-of-a-kind treasures.*

*As a nonprofit community organization, we are respectfully requesting your continued support for this marvelous family oriented event. There is no admission charge for the event. Be the proud sponsor for one of the following: St Nicolas who rides the North Pole Trolley, or Live Reindeer on Saturday & Sunday, or the Grande Opening Parade Friday morning and the Friday evening Children's Lighted Lantern Parade.*

*The Sponsorships range from \$100 to \$500. All Sponsorships will receive either your Business or individual name recognition on our website, marketing pieces, and event programs. We greatly appreciate all contributions.*

*Thank you in advance for your help and assistance.*

*Best Regards,*

*Myrle Mackenzie, Denise Westman, & Rick Meyer*

*Christkindlsmarkt Committee*